



KANSAS SHRINE BOWL

"More Than A Game"

Since 1974



**Shriners
Children's™**

Dear All-Star Player & Family,

As a member of the 51st Kansas Shrine Bowl you have two responsibilities; play football and help kids! We know you can play football; Now is your time to Help Kids! Don't wait until kick-off to make your impact on Shriners Children's. Since 1974, players have shown their support for the Kansas Shrine Bowl by selling advertising in our Official Game Program and other local sponsorships.

The game program includes information about the Kansas Shrine Bowl, Shriners Children's, player bios, pictures, history and so much more! All participants and their families are expected to help with this fundraising effort by engaging in their community to find local businesses and individuals who are interested in supporting their local athletes and the children benefiting from the services of Shriners Children's. Each year, the top fundraiser for the East and West is recognized with an award at the Friday Night Event and on Gameday. In 2023, the top player fundraiser on the East team raised \$6,035 and the top fundraiser on the West team raised \$4,630! All players are encouraged, at a minimum, to reach our "500 Club" to earn a player profile ribbon in the program along with special gameday recognition for all players who raise at least \$500 For The Kids!



Included in your packet are fundraising flyers that can be taken to local businesses. Examples of the different advertising & sponsorship options can also be found at www.KansasShrineBowl.com/Support. Interested advertisers/sponsors can submit the online form or print and mail-in the order form from the online page as well. If you have any questions at all regarding fundraising, please let our office know by calling 913-602-8656 or emailing director@KansasShrineBowl.com or events@KansasShrineBowl.com.

The Shrine Bowl office can help design advertisements and support messages for any business/person that is interested in advertising. We can create the ads from business cards, other advertisements, a simple message of what they envision along with any pictures, logos, etc.

This grassroots fundraising project benefits the advertiser, the participant, the Kansas Shrine Bowl and most importantly, Shriners Children's. We appreciate the effort given by all of our participants who help make a huge difference by extending our fundraising efforts into each of their local communities!

Sincerely,

Brice Kesler
Brice Kesler, Executive Director