

# Shrine Bowl of Kansas, Inc.

EIN 48-0807815

501(c)(3) non-profit

WHO  
WHAT  
WHEN  
WHERE  
WHY

501(c)(3) nonprofit charity that produces annual events and related activities with net proceeds benefiting Shriners Children's (SHC). All-star football (Shrine Bowl), all-state marching band camp, all-state cheer camp, all-star wrestling (Shrine Duals), and related events. Year round fundraising, with the Shrine Bowl, and related camps, taking place in late June. Shrine Duals in late March. Communities all across Kansas. Annually hold events in 9 - 10 different cities. Fundraising efforts reach cities of 500+ participants. To raise money and awareness for Shriners Children's and make a positive impact on the lives of participants & children served by SHC.

## HOW

- Corporate Partnerships
- Advertising & Sponsorships
- Business & Individual Donors
- Grants & Gifts
- Ticket Sales & Merchandise

## Watch Our Why



Help Us Change Lives!

100% of Annual  
Net Proceeds Benefit



Shriners  
Children's

## #ForTheKids

Since 2014, more than 320 children from more than 125 cities across Kansas, have received care at Shriners Children's

## #MoreThanAGame



2024 Donation of \$150,000  
matching second largest single-year  
contribution in 51-year history

since 1974

# \$3.99M

raised for Shriners Children's



/KansasShrineBowl



@KSShrineBowl



/KansasShrineBowl

500+

Student Athletes

3,500+

Kansas Shriners

5,000+

Avg. Attendance

10,000+

Statewide Digital Viewers

## Annual Reach of the Kansas Shrine Bowl

\*also broadcast live to 83 of 105 Kansas counties on cable TV & on statewide radio

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www.KansasShrineBowl.com

Ph: 913-602-8656

# Major Sponsorships

## Broadcast Presenting Partner - starting at \$15,000

- Presenting naming rights of the statewide television & radio broadcasts of the Kansas Shrine Bowl
- In addition to all lower level assets, partnership includes: logo on game jerseys, logo on broadcast graphics & replay transitions, live interview opportunities during broadcast

## Event Title Partners - starting at \$10,000

- Align your company with one of the signature events of the Kansas Shrine Bowl as a title sponsor
- Possible events include: Shriners Children's Hospital Experience; Charity Carnival; Golf Tournament; Fan Fest Tailgate Party; All-Star Cheer Camp; Hall of Fame; East Team Camp; West Team Camp
- In addition to all lower level assets, partnership includes: television & radio commercials during game broadcast & annual player selection show, VIP passes, unique sponsor activation opportunities within Kansas Shrine Bowl events

## Official Provider Partners - starting at \$5,000

- Recognize your company as the "Official [Industry] Partner" of the Kansas Shrine Bowl
- In addition to all lower level assets, partnership includes: stadium video board commercials, tv/radio broadcast recognitions, click-through logo at [www.KansasShrineBowl.com](http://www.KansasShrineBowl.com), social media promotion, complimentary event tickets, company booth space available at events

## Game Day Partners - starting at \$2,000

- Partner your company with specific elements of the Kansas Shrine Bowl
- Possible sponsorships include: coin toss, scoring drives, timeouts, 50/50 raffle, and more
- Partnership includes: public address announcements, stadium banners, video board ad, game program advertisement, televised check presentation at halftime, stadium giveaways, and more

## Official Ticket Partners

- Tiered options: 100 tickets for \$2,000; 200 tickets for \$3,000; 500 tickets for \$5,000\*
  - Use for promotions, giveaways, or however you choose to drive traffic to and promote your business
  - Partnership includes: game program advertisement, televised check presentation at halftime, social media promotion
- \*\$5,000 level also includes a game day element sponsorship of your choice

## Contact the Kansas Shrine Bowl

[www.KansasShrineBowl.com/Support](http://www.KansasShrineBowl.com/Support)

913-602-8656

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