



# KANSAS SHRINE BOWL

*"More Than A Game"*

Since 1974



**Shriners  
Children's™**

Dear All-Star Player & Family,

As a member of the 52<sup>nd</sup> Kansas Shrine Bowl you have two responsibilities; play football and help kids! We know you can play football; Now is your time to Help Kids! Don't wait until kickoff to make your impact on Shriners Children's. Since 1974, players have shown their support for these kids by selling advertisements in our Official Game Program and other local sponsorships.

The game program includes information about the Kansas Shrine Bowl, Shriners Children's, player bios, pictures, history and so much more! All participants and their families are expected to help with this fundraising effort by engaging in their community to find local businesses and individuals who are interested in supporting their local athletes and the children benefiting from the services of Shriners Children's. In addition to making this positive impact on others, the top fundraiser for the East and West team is awarded a \$500 scholarship and recognized with an award for their commitment to making the biggest impact possible! All players are encouraged, at a minimum, to reach our "500 Club" to earn a player profile ribbon in the program along with special gameday recognition for all players who raise at least \$500 For The Kids! Over the past several years, the top fundraisers for each team have raised between \$3,000-\$5,000 each!



Included in your packet are fundraising flyers that can be taken to local businesses. Examples of the different advertising & sponsorship options can also be found at [www.KansasShrineBowl.com/Support](http://www.KansasShrineBowl.com/Support). Interested advertisers/sponsors can submit the online form or print and mail-in the order form from the online page as well. If you have any questions at all regarding fundraising, please let our office know by calling 913-602-8656 or emailing [director@KansasShrineBowl.com](mailto:director@KansasShrineBowl.com) or [events@KansasShrineBowl.com](mailto:events@KansasShrineBowl.com).

The Shrine Bowl office can help design advertisements and support messages for any business/person that is interested in advertising. We can create ads from business cards, other advertisements, a simple message of what they envision along with any pictures, logos, etc.

This grassroots fundraising project benefits the advertiser, the participant, the Kansas Shrine Bowl and most importantly, Shriners Children's. We appreciate the effort given by all our participants who help make a huge difference by extending our fundraising efforts into each of their local communities!

Sincerely,

Brice Kesler, Executive Director  
Kansas Shrine Bowl