



# KANSAS SHRINE BOWL

*"More Than A Game"*

Since 1974



**Shriners  
Children's™**

Dear All-Star Player & Family,

As a member of the 53<sup>rd</sup> Kansas Shrine Bowl you have two responsibilities; play football and help kids! We know you are an all-star on the football field, now is your time to be a true all-star for these kids in need! Don't wait until kickoff to make your impact on Shriners Children's. Since 1974, players have shown their support for these kids by selling advertisements in our Official Game Program and other local sponsorships.

The game program includes information about the Kansas Shrine Bowl, Shriners Children's, player bios, pictures, history and so much more! All participants and their families are encouraged to help with this fundraising effort by engaging in their community to find local businesses and individuals who are interested in supporting their local athletes and the children benefiting from the services of Shriners Children's. In addition to making this positive impact on others, there are incentives to be earned by your fundraising efforts. At every \$500 benchmark a new incentive is earned and ultimately the top fundraiser for the East and West team will be awarded \$500 and recognized with an award for their commitment to making the biggest impact possible! Additional information on the fundraising incentives can be found on the back side of this letter, along with a "Fundraising Playbook" included in this packet. I encourage you to set your own fundraising goals and want you to know that your efforts are making a truly life-changing impact on the young lives that benefit from the money and awareness generated by the Kansas Shrine Bowl.



Included in this packet are fundraising flyers that can be taken to local businesses, along with some additional unique ideas to expand your fundraising efforts. Please visit [www.KansasShrineBowl.com/Support](http://www.KansasShrineBowl.com/Support) to see the many ways family, friends, and businesses can support you and the Kansas Shrine Bowl. Interested supporters can submit the online form or print and mail-in the order form from the online page as well. If you have any questions regarding fundraising, please let our office know by calling 913-602-8656 or emailing [director@KansasShrineBowl.com](mailto:director@KansasShrineBowl.com) or [events@KansasShrineBowl.com](mailto:events@KansasShrineBowl.com).

The Shrine Bowl office can help design advertisements and support messages for any business/person that is interested in supporting. We can create ads from business cards, other advertisements, or even a simple message of what they would like included with any pictures, logos, etc.

We greatly appreciate the effort given by all our participants who help make a huge difference by extending our fundraising efforts into each of their local communities!

#ForTheKids

*Brice Kesler*

Brice Kesler

Executive Director, Kansas Shrine Bowl

# 2026 KANSAS SHRINE BOWL PLAYER FUNDRAISING INCENTIVES

Track your fundraising progress in the shared google sheet.  
Email [events@KansasShrineBowl.com](mailto:events@KansasShrineBowl.com) to have the link re-sent.

All fundraising incentive rewards are finalized with the advertising **deadline on Friday, May 22, 2026.**

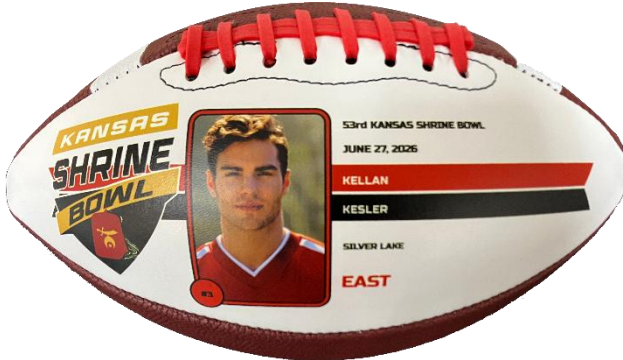
## \$500 raised receives “500 Club” Recognition

- Members of the 500 Club are recognized on their player profile in the souvenir game program, recognizing their fundraising efforts For The Kids!
- Members of the 500 Club are also recognized on gameday with a video board graphic and public address announcement

## \$1,000 raised receives a Kansas Shrine Bowl Mini Helmet



## \$1,500 raised receives a custom Kansas Shrine Bowl Game Ball



## \$2,000 raised receives a custom Kansas Shrine Bowl Ring from Jostens



**The top overall fundraiser for the East team and the West team each receives the Paul & Lucy Miller Outstanding Impact Award – which includes a \$500 check for their commitment to helping us make the biggest impact possible!**



# FUNDRAISING PLAYBOOK

- Online advertising and sponsorship submission forms available at [www.KansasShrineBowl.com/Support](http://www.KansasShrineBowl.com/Support)
- Additional advertising order forms, as needed, can be printed at [www.KansasShrineBowl.com/Advertise](http://www.KansasShrineBowl.com/Advertise)
- If you need additional sponsorship flyers, please let our office know and we can mail you more!
- A link to a google sheet to track fundraising totals will be emailed to you, if you need the link resent, please contact [events@KansasShrineBowl.com](mailto:events@KansasShrineBowl.com)

## TRADITIONAL FUNDRAISING METHODS

- Sell program ads to local businesses or family & friends. These ads range from \$100 - \$300 depending on the size. All ads are printed in full color and can be provided by the sponsor or designed by the Kansas Shrine Bowl office at no additional charge! See examples of previous ads submitted by business and family supporters at [www.KansasShrineBowl.com/Advertise](http://www.KansasShrineBowl.com/Advertise).
- Additional advertising options, beyond the program, are available also - such as rotating sponsor logos on the stadium video board, golf tournament hole sponsorships, meal sponsorships, patient ambassador sponsorships and more!
- Collect general donations. These donations can be made by individuals or business supporters in your honor! Donors are able to include a “Message for your All-Star” that will be printed in the game program alongside other supporters of their favorite player!

## FACEBOOK FUNDRAISERS

- Go to create a post
- Where you have options to add photos, videos, etc; select “Raise Money”
- In the search bar find and select “Shrine Bowl of Kansas Inc”
- Include your message about being selected to play in the Kansas Shrine Bowl and invite people to join you in your efforts to help raise money for Shriners Children’s Hospital. Feel free to personalize the message as you wish, but here is an example:

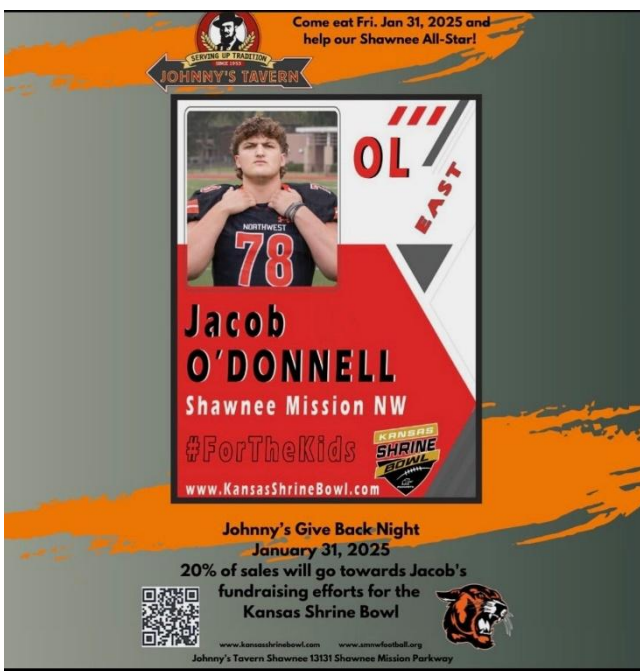
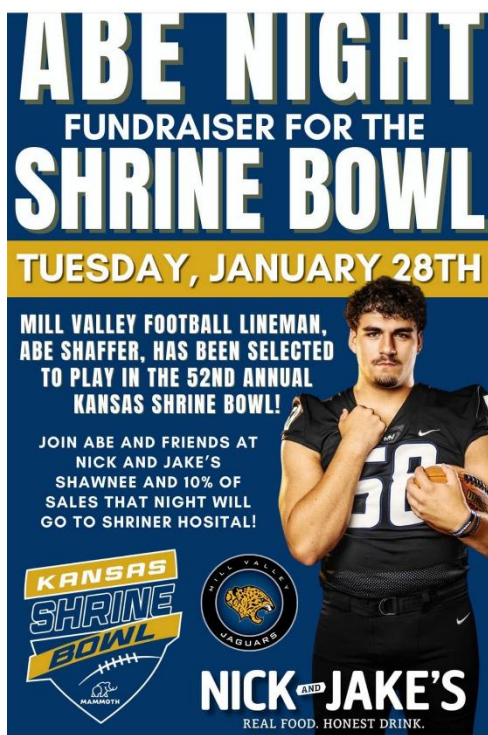


- Thankful for the opportunity to represent *[HIGH SCHOOL/HOMETOWN]* in the 2026 Kansas Shrine Bowl! Along with the honor of playing in this elite all-star football game, I’m proud to be able to make an impact that goes beyond the game by helping raise money for Shriners Children’s Hospital! Please join the fundraising efforts on my behalf and help me reach my goal of raising \$*[GOAL AMOUNT]* For The Kids!

- Add a photo of your own, or use the social media player graphic provided for you and submit the post!
- Parents can also create their own fundraisers on the players behalf, or simply share the original post
- You’ll be able to see the donations that come in on your behalf and Facebook takes care of the rest by collecting and sending the money donated to the Kansas Shrine Bowl through our Facebook giving platform

## RESTAURANT GIVE-BACK NIGHTS

- Stop by a local restaurant in your town and ask if they would be willing to do a give-back night in honor of you and in support of the Kansas Shrine Bowl and Shriners Children's Hospital!
- It's a win-win for you and the Shrine Bowl, as well as the restaurant! A great opportunity for you to raise some money and celebrate your selection with minimal work involved and extra incentive for people to come out and provide business for the restaurant.
- The typical give-back is between 10-30% and will vary by the restaurant
- Below are a couple of flyers from last year's players who hosted one of these give-back nights
- Be sure to let us know when it is scheduled so we can share the information with all of the Shriners from that area who will happily come out and celebrate with you!



## EXTRA CHANGE DONATION JARS

- Stop by a local business (retail, restaurants, convenience stores, etc. work best) and see if they would be willing to let you have a donation jar to collect extra change to support your fundraising efforts.
- Use the player graphic or create your own and include a message about your selection and goal to raise money for Shriners Children's Hospitals to create a flyer/wrap for the jar and collect small donations that will add up faster than you think!
- Some businesses are even willing to do a donation match for the money that you raise at their store, doubling the impact of those who donate their spare change!

**All Checks Payable to:**  
**Kansas Shrine Bowl**

**Mailing Address:**  
**Kansas Shrine Bowl**  
**PO Box 867**  
**Baldwin City, KS 66006**

**501c3 nonprofit Tax ID#**  
**48-0807815**